

The platform for transparency & sustainability management in fashion

Create a competitive advantage with effective and efficient sustainability management and brand transparency.



 retraced

The call for sustainability is getting louder all around the world.

As a result, the pressure on fashion and textile companies and their supply chains constantly increases.





Fashion and textile supply chains are extremely complex, and oftentimes knowledge stops at the direct supplier.

Therefore, companies need to invest a lot of resources in order to collect and exchange relevant information to evaluate and implement sustainability along their supply chains.

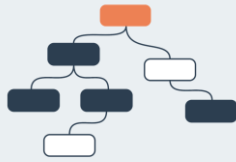
We are retraced.

We **connect** fashion and textile companies with all participants in their supply chains on a single digital platform.

- ✓ Efficient **sustainability management** for all supply chains
- ✓ **Transparency** down to the raw material
- ✓ Easy **data exchange** with suppliers and business partners

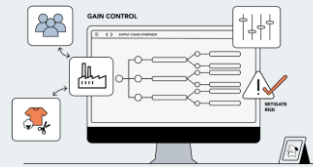


The value creation of retraced



1. Explore & Collect

- **Optimize** your data exchange with your supply chain
- **Trace** your products down to raw material source
- **Explore** and **connect** with your supply chain partners



2. Manage & Evaluate

- **Manage** certificates, audits and all sustainability data
- **Evaluate** your sustainability on product and supplier level
- Keep real time **overview** of your supply chains



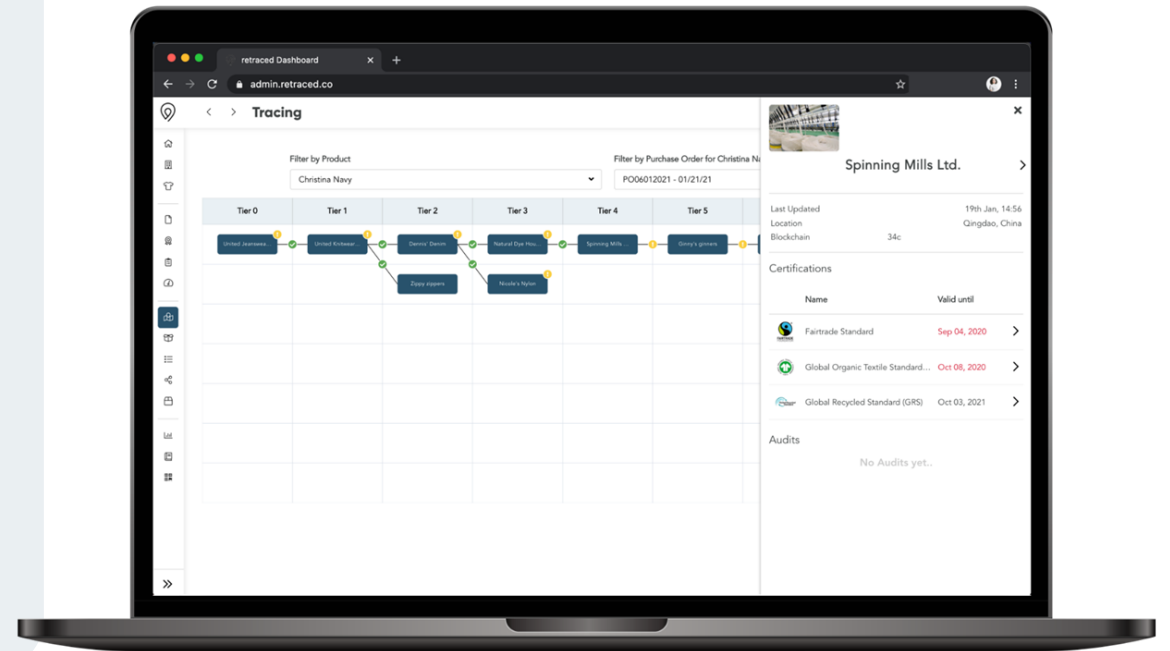
3. Share & Communicate

- **Communicate** your sustainability efforts to your customers
- **Report** your production standards to your stakeholders
- **Build** brand trust with your business partners

1. Explore & Collect

Save time, energy and costs with efficient data management

- ✓ Explore your supply chains, identify and connect all relevant stakeholders, and map them down to the source of your raw materials
- ✓ Trace and verify all your supply chain steps for your different products and orders
- ✓ Request and manage proofs and transaction records in your supply chains



2.1 Manage & Evaluate

Implement, measure, and evaluate compliance & sustainability along your supply chain

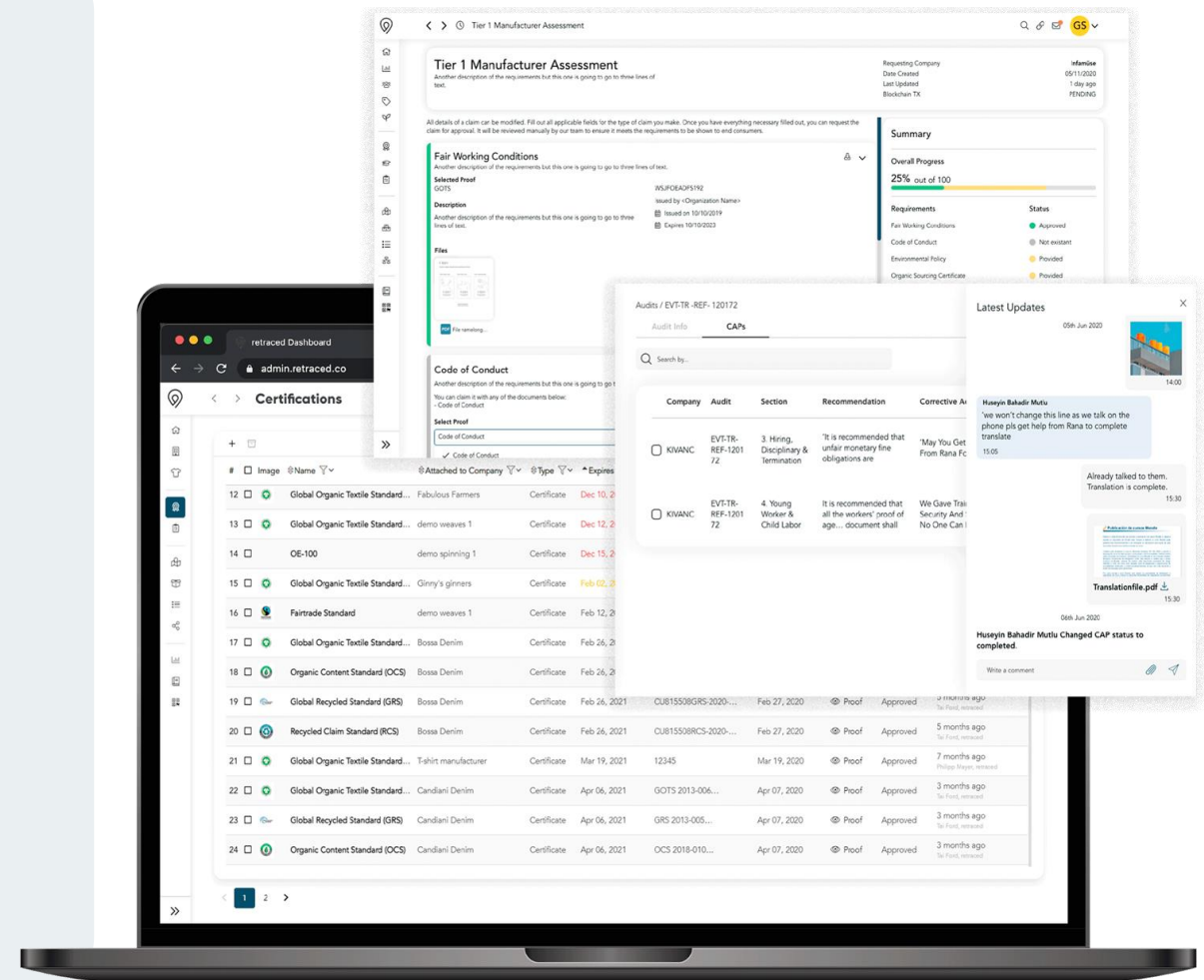
- ✓ Define different supplier requirement catalogues and monitor their progress
- ✓ Assess the risk of your suppliers based on the OECD risk classifications
- ✓ Keep track of all actions and implications of your sustainability management in your compliance dashboard

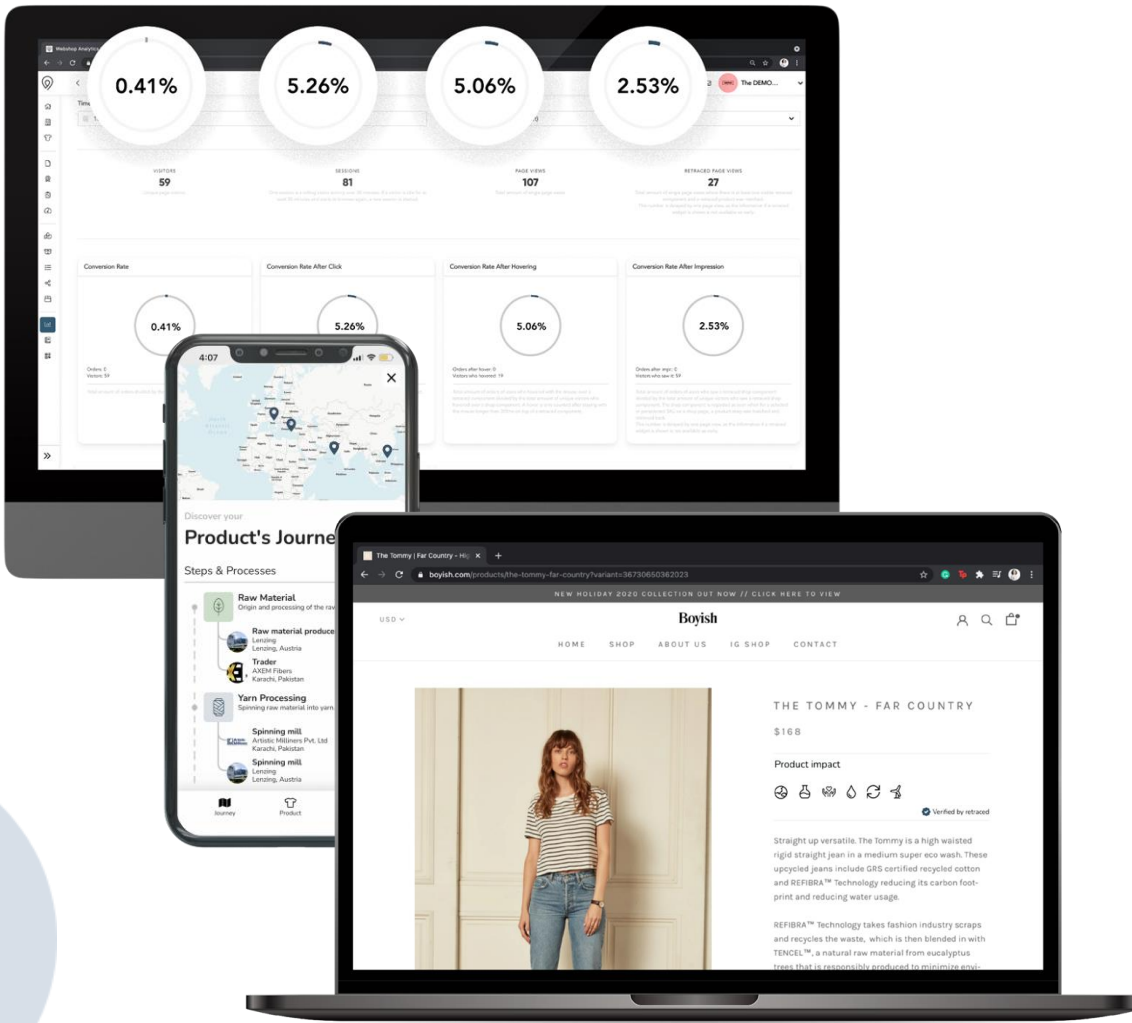


2.2 Manage & Evaluate

Structure and streamline your vendor management for maximum efficiency

- ✓ Collect and overview all relevant information, certificates and documents of your suppliers and products on one platform to keep records of your chain of custody
- ✓ Coordinate your audits and manage your corrective actions jointly with your suppliers
- ✓ Reliably collect data with multi-party approval, as a result of tamper-proof blockchain technology





3. Share & Communicate

Sustainability information sharing to increase your supply chain value

- ✓ Provide information and communicate your transparent supply chain and sustainability efforts to your clients via QR-Codes
- ✓ Report your compliance to relevant stakeholders (NGOs, government, or clients) and minimize your compliance risks
- ✓ Build trust among clients through your commitment and impact to increase the value of your supply chain and final garments

CASE STUDY

Kings Of Indigo

“The benefits of retraced for us are supply chain management, certification management and transparency and traceability. We are able to see internally where we are producing but also able to show this and prove this to the outside world.”



Margreeth Donkert
CSR & Sustainability Manager of KOI

1. Challenge

Hard to maintain an overview of supplier data, certificates and documents with growing amount of supply chains.

Needed a tool to overlook all supply chains and mitigate potential compliance risk.

2. Solution

retraced allows users to collect, store, update and manage all relevant supply chain data in one platform.

Easily manage automatic updates on certifications and documents directly uploaded by supply chain partners to always remain up-to-date.

3. Results

Get rid of all excel files, maintain a holistic compliance overview and easily monitor all supply chains on one platform.

Effectively act on data insights to constantly improve compliance standards.



CASE STUDY

RICOSTA

Owner-managed family business, founded in 1955 in Donaueschingen, Germany. In the manufacturing process of their children's shoes, Ricosta puts special emphasis on high quality materials and diligent workmanship that enable product durability and, thereby, a long product life.



Ralph Rieker
CEO of Ricosta

1 Challenge

In order to remain a sustainability leader in their industry, Ricosta needed a solution to digitize their supply chain monitoring processes

However, digitization often comes with a time consuming implementation of expensive tools

2 Solution

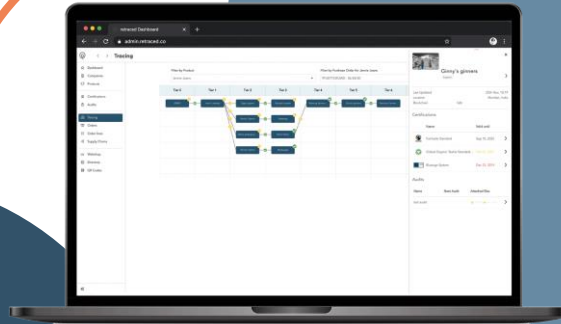
Digitizing all supply chain sustainability information on one platform and automating data collection processes

Seamless implementation into the daily business through effortless onboarding and ongoing support by the retraced customer excellence team

3 Results

With retraced, Ricosta is able to future-proof its long-standing tradition of sustainability and quality

Digitization made easy - instead of an anonymous software tool, with retraced, Ricosta has the support of a team of equally passionate people



CASE STUDY



“We are working hand in glove with retraced to launch a traceability interface which is user-friendly and one which we hope will eventually become the most widely adopted by our fellow suppliers as well as our brand partners.”



Omer Ahmed
CEO of Artistic Milliners

1 Challenge

Artistic Milliners wanted to verify transparency along the whole supply from the raw material source, farm to final garment



2 Solution

Digitizing of farmers' and suppliers' activities with all data exchanged on one platform. Recording of all transactions and processes through the blockchain network

3 Results

Real-time tracing of cotton along the value chain including data collection of 508 farmers and 6 ginning mills through an easy-to-use mobile application

Tracing of cotton not only between companies but within all internal process steps

↑ 508



Farmers onboarded on the retraced platform for full traceability to farm level

6 ↑



ginning mills connected with farmers via ginner app



- ✓ More than 2.000 fashion and textile companies.
- ✓ More than 2.500 supply chains.
- ✓ Millions of products made transparent.

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RICOSTA® 

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 pingpong

ergobag


Affenzahn

Satch

 Artistic
Milliners

Why our partners use retraced?

"Retraced help fashion brands, visualise, verify, communicate their value chains, help them manage their sustainability efforts all in the name of hoping to gain stakeholder trust through the supply chain. They are taking your sustainability to the next level!"

BOSSA

One of the largest integrated textile corporations of Turkey with its facilities in Adana.



"We are working with retraced to launch a traceability interface which is user-friendly and one which we hope will eventually become the most widely adopted by our fellow suppliers as well as our brand partners."

Artistic Milliners

Multinational denim manufacturing powerhouse.



"Retraced has given us the ability to connect backend supplier data to the customer experience on our product pages. Our customers can now see the journey the raw materials in their products took to reach them, from ground to final product."

Outland Denim

Sustainable women's denim with a deep commitment to leaving as little impact on the earth as possible.



*Make real impact along your supply chains
to achieve your sustainability goals.*



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